

Federal Communications Commission
Washington, DC 20554

Approved by OMB
3060-0754

FCC 398 Children's Television Programming Report

Report reflects information for the filing period ending: 09/30/2015

| Call Sign | Channel Numbers | Community of License | | | |
|--|--------------------------|------------------------------------|-------|---|----------|
| WBTW | (analog) 13 (digital) | City | State | County | ZIP Code |
| | | FLORENCE | SC | FLORENCE | 29501 |
| Licensee Name | | | | | |
| MEDIA GENERAL COMMUNICATIONS HOLDINGS, LLC | | | | | |
| Network Affiliation | | Nielsen DMA | | Licensee World Wide Web Home Page Address (if applicable) | |
| Network CBS | | Florence-Myrtle Beach | | WWW.WBTW.COM | |
| Facility ID | | Previous Call Sign (if applicable) | | License Renewal Expiration Date | |
| 66407 | | | | 12/01/2020 | |

Analog Core Programming

2. State the average number of hours of Core Programming per week broadcast by the station. See 47 C.F.R. §73.671(c).

hours

3. (a) Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. §73.673?

(b) Identify publishers who were sent information in 3(a).

4. Complete the following for each program that you aired during the past three months that meets the definition of Core Programming. Complete chart below for each Core Program.

[There are no analog core program reports.]

Non-Core Educational and Informational Programming

5. Complete the following for each program that you aired during the past three months that is specifically designed to meet the educational and informational needs of children ages 16 and under, but does not meet one or more elements of the definition of Core Programming. See 47 C.F.R. §73.671. Complete chart below for each additional such educational and informational program.

[There are no analog non-core program reports.]

Sponsored Core Programming

6. List Core Programs, if any, aired by other analog stations that are sponsored by the Licensee and that meet the criteria set forth in 47 C.F.R. §73.671. Also indicate whether the amount of total Core Programming broadcast by another station increased.

[There are no analog sponsored core program broadcast reports.]
[There are no analog sponsored core program detail reports.]

Digital Core Programming

7. (a) State the average number of hours of Core Programming per week broadcast by the station on its main program stream.

3.00 hours

(b) Did the Licensee broadcast on its main digital program stream the same Children's Core Programming provided on its analog channel?

Y

| | | |
|--------|--|--------------|
| (c) | If Yes to 7(b), the Licensee certifies that the representations and children's program information provided with respect to its analog channel apply equally with respect to its main digital program stream. If No to 7(c), submit as an Exhibit a Statement of Explanation. | Y |
| 8. (a) | State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream. | 168.00 hours |
| (b) | State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. §73.671. | 4.00 hours |
| 9. (a) | Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. §73.673? | Y |
| (b) | Identify publishers who were sent information in 9(a). | |

The CBS Television Network provides information identifying the core programs it supplies to stations affiliated with the Network, including an indication of the target child audience, to the following publishers of program guides: TV Guide, TV Data Technologies, Tribune Media Services, and Kidsnet Media Guide and News.

10. Complete the following for each program that you aired during the past three months that meets the definition of Core Programming. Complete chart below for each Core Program.
[There are no digital core program reports.]

| | | | |
|---|---|------------------------|-----------------------------|
| Title of Digital Core Program #1 | | Origination | |
| LUCKY DOG | | NETWORK | |
| Regular Schedule | Total Times Aired at Regularly Scheduled Time | Number of Pre-emptions | |
| Sa 7:00 AM on 13-1 | 13 | 0 | |
| Length of Program | Age of Target Audience | | E/I Symbol Used As Required |
| 30 minutes | From | To | Y |
| | 13 years | 16 years | |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming | | | |
| Animal trainer Brandon McMillan operates a training facility known as the Lucky Dog Ranch, where his mission is to rescue hard-to-love and untrained dogs and find them homes. The show focuses on exercising responsibility and on developing a sense of appreciation for life and animals. Life lessons are an integral part of the overarching theme of rescuing these animals from death and providing a second chance for life. Following McMillan's investigations into how to retrain these animals to make them welcome members in the homes of families is both educational and inspirational - encouraging this demographic to become sensitive to our own and others' behavior and teaching how we as individuals can make a difference. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. | | | |

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|---|---|------------------------|-----------------------------|
| Title of Digital Core Program #2 | | Origination | |
| DR. CHRIS PET VET | | NETWORK | |
| Regular Schedule | Total Times Aired at Regularly Scheduled Time | Number of Pre-emptions | |
| Sa 7:30 AM on 13-1 | 13 | 0 | |
| Length of Program | Age of Target Audience | | E/I Symbol Used As Required |
| 30 minutes | From | To | Y |
| | 13 years | 16 years | |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming | | | |
| Chronicling the adventures of Dr. Chris Brown, DR. CHRIS PET VET allows viewers unique insight into the life of one of the world's busiest vets and the animals that he treats. For those animals that require specialist services, Dr. Chris calls on his good friend and colleague Dr. Lisa Chimes, who works at a small animal specialist hospital. The show usually consists of three segments, following the doctor as he treats various animals that are in trouble and offering the viewer opportunities to understand the challenges a veterinarianian daily faces. The series focuses on how the doctor investigates the individual problem and tries to develop solutions that on the surface would seem confounding to the viewer. As such the show not only offers a view into careers in and responsibility for taking care of pets, but also into problem solving strategies and behaviors. This program is specifically designed to further the educational and informational needs of children, has educating | | | |

and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

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|--|---|------------------------|-----------------------------|
| Title of Digital Core Program #3 | | Origination | |
| ALL IN WITH LAILA ALI | | NETWORK | |
| Regular Schedule | Total Times Aired at Regularly Scheduled Time | Number of Pre-emptions | |
| Sa 11:00 AM on 13-1 | 13 | 0 | |
| Length of Program | Age of Target Audience | | E/I Symbol Used As Required |
| | From | To | |
| 30 minutes | 13 years | 16 years | Y |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming | | | |
| <p>ALL IN, hosted by Laila Ali, scours the globe to track down compelling stories, profiling inspirational people, groundbreaking achievements and extraordinary lifestyles. Using a magazine format, the program focuses on the achievements of individuals, who, whether through sports, culture, travel or adventure, follow their dreams. The program illustrates for viewers important life lessons: the rewards of developing a passion for some subject or discipline, the importance of setting goals and the value of not giving up. The show not only encourages a positive sense of commitment to one's goals but also the idea that hard work can achieve very positive results. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.</p> | | | |

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| Title of Digital Core Program #4 | | Origination | |
| GAME CHANGERS WITH KEVIN FRAZIER | | NETWORK | |
| Regular Schedule | Total Times Aired at Regularly Scheduled Time | Number of Pre-emptions | |
| Sa 11:30 AM on 13-1 | 13 | 0 | |
| Length of Program | Age of Target Audience | | E/I Symbol Used As Required |
| | From | To | |
| 30 minutes | 13 years | 16 years | Y |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming | | | |
| <p>GAME CHANGERS, hosted by Kevin Frazier, highlights professional athletes who use their notoriety and success to make positive changes in the lives of people in need. The program offers a very positive opportunity to view sports figures in activities that reflect the ideas of good sportsmanship and civic mindedness. Profiled celebrities range from players who have set up charities for youngsters around the world to those who have put together foundations that support various initiatives in their own communities where they were raised as part of an effort to "give back." The show provides valuable lessons on the true meaning of sportsmanship and responsibility to society of those who have achieved great success. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.</p> | | | |

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|---|---|------------------------|-----------------------------|
| Title of Digital Core Program #5 | | Origination | |
| The Henry Ford's Innovation Nation | | NETWORK | |
| Regular Schedule | Total Times Aired at Regularly Scheduled Time | Number of Pre-emptions | |
| SU 7:00 AM on 13-1 | 13 | 0 | |
| Length of Program | Age of Target Audience | | E/I Symbol Used As Required |
| | From | To | |
| 30 minutes | 13 years | 16 years | Y |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming | | | |

This series is a weekly celebration of the inventor's spirit - from historic scientific pioneers throughout past centuries to the forward-looking visionaries of today. Each episode tells the dramatic stories behind the world's greatest inventions - and the perseverance, passion, and price required to bring them to life. Featuring the 'what if it never happened', the 'innovation by accident', and a strong focus on 'junior geniuses' who are changing the face of technology, this TV series will appeal to young viewers and their families.

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| Title of Digital Core Program #6 | | Origination | |
| Recipe Rehab | | NETWORK | |
| Regular Schedule | Total Times Aired at Regularly Scheduled Time | Number of Pre-emptions | |
| SU 7:30 AM on 13-1 | 13 | 0 | |
| Length of Program | Age of Target Audience | | E/I Symbol Used As Required |
| | From | To | |
| 30 minutes | 13 years | 16 years | Y |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming | | | |
| <p>Each week, host Evette Rios, recently a field correspondent and roving reporter for "The Chew," helps American families modify and update a high-calorie family recipe. First, two chefs face off in a head-to-head competition to give the recipes a nutritious low-calorie twist. After making each rehabbed recipe in its own kitchen, the family chooses its new favorite. This recipe makeover challenge teaches viewers about the nutritional value of different foods, promotes the use of healthy, wholesome ingredients, and demonstrates that healthy food choices can have positive effects on viewers' quality of life. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.</p> | | | |

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|---|---|------------------------|-----------------------------|
| Title of Digital Core Program #7 | | Origination | |
| Animal Atlas | | NETWORK | |
| Regular Schedule | Total Times Aired at Regularly Scheduled Time | Number of Pre-emptions | |
| Sa 10:00; 10:30 AM & 12:30 PM on 13-2 | 39 | 0 | |
| Length of Program | Age of Target Audience | | E/I Symbol Used As Required |
| | From | To | |
| 30 minutes | 13 years | 16 years | Y |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming | | | |
| <p>"Animal Atlas" is an entertaining and educational half-hour wildlife program shot exclusively in High Definition. The show introduces young viewers to every kind of animal imaginable, from the familiar to the astounding, including apes and giant lizards, sharks and tigers, and all other animals from the Americas, Africa, Asia, Australia, and everywhere in between. Animal Atlas promotes a better understanding of how various animal species live and what they need to survive. Each episode stands alone as an entertaining look into the world of animals- whether visiting a particular group of animals, such as big cats, or meeting the animals of an entire continent. Through Animal Atlas, viewers discover the variety of places that animals live, how they find food, and how they play. The show also looks at how family units operate, from a community of thousands of prairie dogs, to a pride of lions, to a school of fish. Certain episodes also explore animal features such as diet, locomotion, adaptation, and how animals take care of their young. Along the way, Animal Atlas educates young viewers about endangered species and provides information on how to support wildlife conservation. For a population of young viewers attuned to the importance of going "green," Animal Atlas is not only entertaining, it is culturally relevant and important. Animal Atlas offers an incredible and wildly entertaining adventure through the animal world. Learning about animals has never been more fun! Just spin the globe. Anywhere, everywhere animals live, you'll find Animal Atlas.</p> | | | |

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| Title of Digital Core Program #8 | | Origination | |
| Coolest Places on Earth | | NETWORK | |

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|---|---|------------------------|-----------------------------|
| Regular Schedule | Total Times Aired at Regularly Scheduled Time | Number of Pre-emptions | |
| SA 11:00 on 13-2 | 13 | 0 | |
| Length of Program | Age of Target Audience | | E/I Symbol Used As Required |
| 30 minutes | From | To | Y |
| | 13 years | 16 years | |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming | | | |
| <p>"The Coolest Places on Earth" is an educational and informative half-hour, E/I program that takes young viewers on a journey of discovery to the most astonishing places on the planet - cities, festivals, landmarks and jaw-dropping works of nature - exploring each location's history and culture. Each episode showcases three specific locations and delivers fast-paced, engaging information that's a perfect match for the 21st century learner. The series is packed with facts about history, geography, and culture. The goal of the series is to provide young viewers with the inspiration and information to better understand and appreciate the culturally and geographically diverse world around them.</p> | | | |

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|--|---|------------------------|-----------------------------|
| Title of Digital Core Program #9 | | Origination | |
| On the Spot | | NETWORK | |
| Regular Schedule | Total Times Aired at Regularly Scheduled Time | Number of Pre-emptions | |
| SA 11:30 on 13-2 | 13 | 0 | |
| Length of Program | Age of Target Audience | | E/I Symbol Used As Required |
| 30 minutes | From | To | Y |
| | 13 years | 16 years | |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming | | | |
| <p>"On The Spot" uses an entertaining on-the-street format to test how well young people know the information contained in the Common Core State Standards Initiative, an attempt to set a national curriculum to bridge the standards gap between states. Then, On the Spot explains the answer to each question. On the Spot challenges viewers to recall middle and high school knowledge about history, science, math, English, second languages, health, geography, art, music, and technology, and then teaches them the answer.</p> | | | |

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|--|---|------------------------|-----------------------------|
| Title of Digital Core Program #10 | | Origination | |
| Family Style with Chef Jeff | | NETWORK | |
| Regular Schedule | Total Times Aired at Regularly Scheduled Time | Number of Pre-emptions | |
| SA 12:00 PM on 13-2 | 13 | 0 | |
| Length of Program | Age of Target Audience | | E/I Symbol Used As Required |
| 30 minutes | From | To | Y |
| | 13 years | 16 years | |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming | | | |
| <p>"Family Style with Chef Jeff" is an educational and informative half-hour, E/I series that teaches viewers how making the right choices in the kitchen can lead to life-changing experiences for the entire family. Each episode features interesting and valuable health and nutrition information as viewers also learn how to cook healthier versions of some of our favorite dishes. Family Style uses unique structural components to help young viewers retain and reflect on important and current health-related information. The series also features nutrition quizzes, health tips, and Chef Jeff's own positive reinforcement. The goal of the series is to help young viewers make well informed choices about their eating habits, nutrition, and health.</p> | | | |

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|-----------------------------------|-------------|
| Title of Digital Core Program #11 | Origination |
|-----------------------------------|-------------|

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|---|---|-----------------------|-----------------------------|
| Safari Tracks | | NETWORK | |
| Regular Schedule | Total Times Aired at Regularly Scheduled Time | Number of Pre-emptons | |
| SA 9:00 & 9:30 AM on 13-2 | 26 | 0 | |
| Length of Program | Age of Target Audience | | E/I Symbol Used As Required |
| | From | To | |
| 30 minutes | 13 years | 16 years | Y |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming | | | |
| Safari Tracks is an educational and informative half-hour, E/I program that takes viewers on an African safari - focusing on African wildlife and the magnificent and mysterious world of these animals, all in their natural habitat. Follow Ushaka as we explore the African continent, from the brush lands of the African Savanna to the great Okavango delta... and beyond! The series strives to present a wide variety of information in a number of interactive and poignant sequences to make knowledge of the animal kingdom both simpler and easier to remember. | | | |

11. Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?

Y

If No, submit as an Exhibit a Statement of Explanation setting forth the number of repeats in excess of the repeat limit and the times and dates the episodes involved were aired.

Non-Core Educational and Informational Programming

12. Complete the following for each program that you aired during the past three months that is specifically designed to meet the educational and informational needs of children ages 16 and under, but does not meet one or more elements of the definition of Core Programming. See 47 C.F.R. §73.671. Complete chart below for each additional such educational and information program.

[There are no digital non-core program reports.]

| | | | |
|---|---|-----------------------|---|
| Title of Digital Non-Core Program #1 | | Origination | |
| Think Big | | SYNDICATED | |
| Regular Schedule | Total Times Aired at Regularly Scheduled Time | Number of Pre-emptons | |
| Sa 6:00 AM on 13-1 | 13 | | |
| Length of Program | Age of Target Audience | | |
| | From | To | |
| 30 minutes | 13 years | 16 years | |
| Does the program have educating and informing children ages 16 and under as a significant purpose? | | | Y |
| If Yes, does the Licensee identify each program by displaying throughout the program the symbol E/I? | | | Y |
| Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. §73.673? | | | Y |
| Description of Program | | | |
| Think Big features top kid inventors who face off against each other in an Invent-Off to see who can come up with the most innovative and creative invention. Each episode is set in the Think Tank, a studio filled top to bottom with art supplies and construction materials. Two teams, each led by a Featured Inventor, brainstorm, choose materials, and then sketch, design and build their idea. Once completed, the competing inventions are presented to a judge. The best invention wins bragging rights and the coveted Genius Cup. | | | |
| Date and Time Aired (if preempted and rescheduled) | | | |
| | | | |

Sponsored Core Programming

13. List Core Programs, if any, aired by other stations that are sponsored by the Licensee and that meet the criteria set forth in 47 C.F.R. §73.671. Also indicate whether the amount of total Core Programming broadcast by another station increased.

[There are no digital sponsored core program broadcast reports.]
 [There are no digital sponsored core program detail reports.]

Other Matters

14. Complete the following for each analog and digital program that you plan to air for the next quarter that meets the definition of Core Programming. Complete chart below for each Core Program, identifying whether it is to be broadcast on the station's analog or digital channel or both channels.

| | | | |
|--|--|-------------------------|----------|
| Title of Planned Core Program #1 | | Origination | |
| LUCKY DOG | | NETWORK | |
| Regular Schedule | | Total Times to be Aired | |
| Sa 7:00 AM on 13-1 | | 13 | |
| Length of Program | | Age of Target Audience | |
| 30 minutes | | From | To |
| | | 13 years | 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming | | | |
| <p>Animal trainer Brandon McMillan operates a training facility known as the Lucky Dog Ranch, where his mission is to rescue hard-to-love and untrained dogs and find them homes. The show focuses on exercising responsibility and on developing a sense of appreciation for life and animals. Life lessons are an integral part of the overarching theme of rescuing these animals from death and providing a second chance for life. Following McMillan's investigations into how to retrain these animals to make them welcome members in the homes of families is both educational and inspirational - encouraging this demographic to become sensitive to our own and others' behavior and teaching how we as individuals can make a difference. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.</p> | | | |

| | | | |
|---|--|-------------------------|----------|
| Title of Planned Core Program #2 | | Origination | |
| DR. CHRIS PET VET | | NETWORK | |
| Regular Schedule | | Total Times to be Aired | |
| Sa 7:30 AM on 13-1 | | 13 | |
| Length of Program | | Age of Target Audience | |
| 30 minutes | | From | To |
| | | 13 years | 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming | | | |
| <p>Chronicling the adventures of Dr. Chris Brown, DR. CHRIS PET VET allows viewers unique insight into the life of one of the world's busiest vets and the animals that he treats. For those animals that require specialist services, Dr. Chris calls on his good friend and colleague Dr. Lisa Chimes, who works at a small animal specialist hospital. The show usually consists of three segments, following the doctor as he treats various animals that are in trouble and offering the viewer opportunities to understand the challenges a veterinarian daily faces. The series focuses on how the doctor investigates the individual problem and tries to develop solutions that on the surface would seem confounding to the viewer. As such the show not only offers a view into careers in and responsibility for taking care of pets, but also into problem solving strategies and behaviors. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.</p> | | | |

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| Title of Planned Core Program #3 | | Origination | |
| HENRY FORDS INNOVATION NATION | | NETWORK | |
| Regular Schedule | | Total Times to be Aired | |

| | | | |
|--|--|------------------------|----------|
| Su 7:00 AM on 13-1 | | 13 | |
| Length of Program | | Age of Target Audience | |
| 30 minutes | | From | To |
| | | 13 years | 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming | | | |
| <p>This series is a weekly celebration of the inventor's spirit - from historic scientific pioneers throughout past centuries to the forward-looking visionaries of today. Each episode tells the dramatic stories behind the world's greatest inventions - and the perseverance, passion, and price required to bring them to life. Featuring the 'what if it never happened', the 'innovation by accident', and a strong focus on 'junior geniuses' who are changing the face of technology, this TV series will appeal to young viewers and their families.</p> | | | |

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|--|--|-------------------------|----------|
| Title of Planned Core Program #4 | | Origination | |
| THE INSPECTORS | | NETWORK | |
| Regular Schedule | | Total Times to be Aired | |
| Su 7:30 AM on 13-1 | | 13 | |
| Length of Program | | Age of Target Audience | |
| 30 minutes | | From | To |
| | | 13 years | 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming | | | |
| <p>Litton's first scripted series depicting government intrigue and a teenage coming of age story from two unique perspectives - life as a United States Postal Inspector and life seen through the eyes of a young man living with paralysis who is determined to follow in his late father's footsteps and become a Postal Inspector. Each week will feature case stories from the U.S.P.I.S., as well as important social issues and valuable life lessons.</p> | | | |

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|--|--|-------------------------|----------|
| Title of Planned Core Program #5 | | Origination | |
| HIDDEN HEROS | | NETWORK | |
| Regular Schedule | | Total Times to be Aired | |
| Sa 11:00 AM on 13-1 | | 13 | |
| Length of Program | | Age of Target Audience | |
| 30 minutes | | From | To |
| | | 13 years | 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming | | | |
| <p>A heartwarming and humorous hidden camera, reality show shining a bright light on everyday people who are willing to help a total stranger, despite considerable obstacles and difference</p> | | | |

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|--|--|-------------------------|----------|
| Title of Planned Core Program #6 | | Origination | |
| GAME CHANGERS WITH KEVIN FRAZIER | | NETWORK | |
| Regular Schedule | | Total Times to be Aired | |
| Sa 11:30 AM on 13-1 | | 13 | |
| Length of Program | | Age of Target Audience | |
| 30 minutes | | From | To |
| | | 13 years | 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming | | | |
| <p>GAME CHANGERS, hosted by Kevin Frazier, highlights professional athletes who use their notoriety and success to make positive changes in the lives of people in need. The program offers a very positive opportunity to view sports figures in activities that reflect the ideas of good sportsmanship and civic mindedness. Profiled celebrities range from players who have set up charities for youngsters</p> | | | |

around the world to those who have put together foundations that support various initiatives in their own communities where they were raised as part of an effort to "give back." The show provides valuable lessons on the true meaning of sportsmanship and responsibility to society of those who have achieved great success. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

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| Title of Planned Core Program #7 | | Origination | |
| ANIMAL ATLAS | | NETWORK | |
| Regular Schedule | | Total Times to be Aired | |
| SA 9A & 11:30A ON 13-2 | | 26 | |
| Length of Program | | Age of Target Audience | |
| 30 minutes | | From | To |
| | | 13 years | 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming | | | |
| <p>"Animal Atlas" is an entertaining and educational half-hour wildlife program shot exclusively in High Definition. The show introduces young viewers to every kind of animal imaginable, from the familiar to the astounding, including apes and giant lizards, sharks and tigers, and all other animals from the Americas, Africa, Asia, Australia, and everywhere in between. Animal Atlas promotes a better understanding of how various animal species live and what they need to survive. Each episode stands alone as an entertaining look into the world of animals- whether visiting a particular group of animals, such as big cats, or meeting the animals of an entire continent. Through Animal Atlas, viewers discover the variety of places that animals live, how they find food, and how they play. The show also looks at how family units operate, from a community of thousands of prairie dogs, to a pride of lions, to a school of fish. Certain episodes also explore animal features such as diet, locomotion, adaptation, and how animals take care of their young. Along the way, Animal Atlas educates young viewers about endangered species and provides information on how to support wildlife conservation. For a population of young viewers attuned to the importance of going "green," Animal Atlas is not only entertaining, it is culturally relevant and important. Animal Atlas offers an incredible and wildly entertaining adventure through the animal world. Learning about animals has never been more fun! Just spin the globe. Anywhere, everywhere animals live, you'll find Animal Atlas.</p> | | | |

| | | | |
|---|--|-------------------------|----------|
| Title of Planned Core Program #8 | | Origination | |
| COOLEST PLACES ON EARTH | | NETWORK | |
| Regular Schedule | | Total Times to be Aired | |
| Sa 10:00 AM ON 13-2 | | 13 | |
| Length of Program | | Age of Target Audience | |
| 30 minutes | | From | To |
| | | 13 years | 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming | | | |
| <p>"The Coolest Places on Earth" is an educational and informative half-hour, E/I program that takes young viewers on a journey of discovery to the most astonishing places on the planet - cities, festivals, landmarks and jaw-dropping works of nature - exploring each location's history and culture. Each episode showcases three specific locations and delivers fast-paced, engaging information that's a perfect match for the 21st century learner. The series is packed with facts about history, geography, and culture. The goal of the series is to provide young viewers with the inspiration and information to better understand and appreciate the culturally and geographically diverse world around them.</p> | | | |

| | | | |
|----------------------------------|--|-------------------------|--|
| Title of Planned Core Program #9 | | Origination | |
| Family Style with Chef Jeff | | NETWORK | |
| Regular Schedule | | Total Times to be Aired | |
| Sa 11:00A on 13-2 | | 13 | |
| Length of Program | | Age of Target Audience | |

| | | |
|--|----------|----------|
| 30 minutes | From | To |
| | 13 years | 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming | | |
| <p>"Family Style with Chef Jeff" is an educational and informative half-hour, E/I series that teaches viewers how making the right choices in the kitchen can lead to life-changing experiences for the entire family. Each episode features interesting and valuable health and nutrition information as viewers also learn how to cook healthier versions of some of our favorite dishes. Family Style uses unique structural components to help young viewers retain and reflect on important and current health-related information. The series also features nutrition quizzes, health tips, and Chef Jeff's own positive reinforcement. The goal of the series is to help young viewers make well informed choices about their eating habits, nutrition, and health.</p> | | |

| | | |
|--|-------------------------|----------|
| Title of Planned Core Program #10 | Origination | |
| On the Spot | NETWORK | |
| Regular Schedule | Total Times to be Aired | |
| Sa 12:00P on 13-2 | 13 | |
| Length of Program | Age of Target Audience | |
| | From | To |
| 30 minutes | 13 years | 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming | | |
| <p>"On The Spot" uses an entertaining on-the-street format to test how well young people know the information contained in the Common Core State Standards Initiative, an attempt to set a national curriculum to bridge the standards gap between states. Then, On the Spot explains the answer to each question. On the Spot challenges viewers to recall middle and high school knowledge about history, science, math, English, second languages, health, geography, art, music, and technology, and then teaches them the answer.</p> | | |

| | | |
|---|-------------------------|----------|
| Title of Planned Core Program #11 | Origination | |
| Safari Tracks | NETWORK | |
| Regular Schedule | Total Times to be Aired | |
| Sa 9:30A & 12:30P on 13-2 | 26 | |
| Length of Program | Age of Target Audience | |
| | From | To |
| 30 minutes | 13 years | 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming | | |
| <p>Safari Tracks is an educational and informative half-hour, E/I program that takes viewers on an African safari - focusing on African wildlife and the magnificent and mysterious world of these animals, all in their natural habitat. Follow Ushaka as we explore the African continent, from the brush lands of the African Savanna to the great Okavango delta... and beyond! The series strives to present a wide variety of information in a number of interactive and poignant sequences to make knowledge of the animal kingdom both simpler and easier to remember</p> | | |

| | | |
|---|-------------------------|----------|
| Title of Planned Core Program #12 | Origination | |
| STATE TO STATE | NETWORK | |
| Regular Schedule | Total Times to be Aired | |
| SA 10:30A ON 13-2 | 13 | |
| Length of Program | Age of Target Audience | |
| | From | To |
| 30 minutes | 13 years | 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming | | |

State to State is an educational and informative half-hour, E/I program that travels to every entertaining nook and cranny of America. Viewers will experience the hectic dazzle of the Big Apple, discover the rawhide spirit of Wyoming, learn about the revival of St. Louis, celebrate the innovation of Silicon Valley, hear the music of New Orleans and Austin, understand the history of Hollywood, and learn about America's diverse culture in nearly every state in the union. Viewers will also learn about the country's diverse geography and experience the great outdoors, from Alaska to the Everglades. They'll see the biggest events and discover the hidden gems. Each episode showcases between one and three states and dozens of locations within them. State to State delivers fast-paced, engaging information that's a perfect match for the 21st century learner. The series is packed with facts about history, geography, and culture. The goal of the series is to provide young viewers with the inspiration and information to better understand and appreciate the dynamic and diverse country they live in.

15. Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. §73.3526(e)(11)(iii)?

Y

16. Identify the licensee's children's programming liaison.

| | | |
|--------------------|-------|--------------------|
| Name | | Telephone Number |
| PAMELA DRIGGERS | | 843-294-8390 |
| Address | | E-mail Address |
| 101 MCDONALD COURT | | PDRIGGERS@WBTW.COM |
| City | State | ZIP Code |
| MYRTLE BEACH | SC | 29588 |

17. Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other non-core educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. §73.671, NOTES 2 and 3.

The station terminated analog operations in 2009 and questions 7(b) and 7(c) are no longer applicable. After review of internal station records and documentation provided to us by program suppliers, the licensee hereby certifies that the station fully complied with the FCC's commercial limits in children's programming, as specified in 47 C.F.R. Section 73.670, with respect to all programs specifically designed for children ages twelve and under.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND/OR REVOCATION OF ANY STATION LICENSE OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).

I certify that the statements in this application are true, complete, and correct to the best of my knowledge and belief, and are made in good faith.

| | |
|--|-----------|
| Name of Licensee | Signature |
| MEDIA GENERAL COMMUNICATIONS HOLDINGS, LLC | |
| Date | |
| 09/29/2015 | |